

# Your Solar Options

New ways to participate...Let the sun shine! On your home, in your community, or in your wallet.



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Plants have been harvesting solar energy for about a billion years. Yet, humans have been supplying less than 1% of our energy needs with the power of the sun. But things are finally changing, and they're changing fast.

Why does solar energy make sense now? Because there are so many different ways to participate. The state and federal governments have put laws in place to enable creative business models that put solar energy equipment where it does the most good. One model being developed on Cape Cod is the Community Solar Garden™, a cooperative approach to share the costs and benefits of solar. This provides a way for many who can't afford the solar equipment or don't have a good location for solar exposure to be a part of something great!

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**Come and be inspired.**  
**Learn what we can do to make ours the greatest generation.**

Discussion by: Luke Hinkle

First Congregational Church of Falmouth: 68 Main Street, Falmouth, MA

Tuesday, September 20, 2011: 7pm - 8pm

\*No advanced registration required.

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## Who is he?

Luke Hinkle is the Founder of My Generation Energy, a solar energy installation and development company based in South Dennis. He sees deploying effective solar energy systems as a way to simultaneously tackle challenges which are sometimes in conflict: the economy, energy, and the environment.

## Boring Factual Stuff

After receiving a Ph.D. in physics from Pennsylvania State University in 1989, Luke joined MKS Instruments in Andover, MA where he served in various roles from Technology Manager to Product Marketing Director. Leaving corporate America for a more rewarding experience, he taught advanced math and science for five years at Falmouth High School. In 2006 he founded a consulting company, Complex2Simple, Inc., with clients who manufacture semiconductors, solar cells, and supporting equipment. Throughout his career, he has pursued active scientific research and currently serves on the Board of Directors for a science society, AVS, with over 3000 international members focusing on advancing technologies associated with renewable energy.



## Why He's Not Boring

Can a scientist be interesting? Sure, especially one who knows how to use power tools and climbs on roofs. Luke's presentations are engaging, animated, and comprehensible. His hobbies include surfing, kite surfing, windsurfing, and not cleaning out his garage.