# Solar Options

## It's time to participate!

Let the sun shine: on your home, in your community, or in your wallet.



## Things are finally changing; they're changing fast.

Why does solar energy make sense now? Because there are so many different ways to participate.

The state and federal governments have done their part, now it's time to do ours.

Come learn more about the new and creative ways you can participate in renewable energy.

## Come learn and be inspired

Gus Canty Community Center 790 Main Street, Falmouth, MA 02540 Wednesday October 13, 2010 starting at 7:00

#### Who is He?

Luke Hinkle is the Founder of My Generation Energy, a solar energy installation and development company based in Brewster. He sees deploying effective solar energy systems as a way to simultaneously tackle challenges which are sometimes in conflict: the economy, energy, and the environment.

### **Boring Factual Stuff**

After receiving a Ph.D. in physics from Pennsylvania State University in 1989, Luke joined MKS Instruments in Andover, MA where he served in various roles from Technology Manager to Product Marketing Director. Leaving the corporate world for a more rewarding experience, he taught advanced math and science for five years at Falmouth High School. In 2006 he founded a consulting company, Complex2Simple, Inc., with clients who manufacture semiconductors, solar cells, and supporting equipment. Throughout his career he has pursued active scientific research and currently serves on the Board of Directors for a science society, AVS, with over 3000 international members focusing on advancing technologies.



#### Why He's Not Boring

Can a scientist be interesting? Sure, especially one who knows how to use power tools and climbs on roofs. Luke's presentations are engaging, animated, and comprehensible. His hobbies include surfing, kitesurfing, windsurfing, and not cleaning out his garage.