



Falmouth Earth Hour: A powerful, symbolic message uniting Falmouth in a global cause.

At 8:00 pm, on March 29, 2008, millions will switch off their lights for one hour, Earth Hour.

Sponsored by The Falmouth Climate Action Team and the Town of Falmouth Energy Committee

What is Earth Hour?

Earth Hour is a global event created to symbolize that each of us, working together, can make a positive impact on climate change--no matter who we are or where we live. Starting at 8 pm local time on March 29, 2008, individuals, communities and businesses will "turn off the lights" in cities around the

world for one hour. This simple act will not only heighten awareness of the impacts of climate change on our world, but also inspire individuals and businesses to take practical action to reduce their own carbon footprint.

Where will the lights go off?

Everyone around the world is encouraged to be involved and shut the lights off in their homes and businesses. Major participation is planned in 25 cities around the world, on six continents. Four Earth Hour flagship cities in the U.S.--Chicago, Atlanta, Phoenix and San Francisco--are leading the way. Other participating U.S. cities include Denver, Miami, Charlotte and Martha's Vineyard. Major global cities are joining Earth Hour in 2008, turning a symbolic event into a global movement. Among those switching off will be the tallest building in North America, the 110 story high Sears Tower in Chicago.



San Francisco's Golden Gate Bridge will be going dark for Earth Hour

Leading the Charge

Earth Hour started last year on 31 March 2007, in Sydney, Australia, when 2.2 million people and 2100 Sydney businesses turned off their lights for one hour. This massive collective effort reduced Sydney's energy consumption by 10.2% for one hour, which is the equivalent effect of taking 48,000 cars off the road for a year.

Earth Hour will bring millions of people around the world and across the United States together on Saturday, March 29, 2008 to make a bold statement about climate change. Together they will turn out their lights for one hour—Earth Hour—from 8 to 9 p.m. local time.

The Stakes are High

Climate change is perhaps the most significant issue facing our planet today. Average annual carbon dioxide emissions in the United States measure over 20 tons per person. We're beginning to see dramatic impacts, from melting glaciers to increasingly intensifying storms, as a result. The ten hottest years on record have occurred since 1990—2006 was the hottest yet. Arctic sea ice has declined to the lowest levels on record. Studies suggest that two-thirds of the world's polar bear population will be gone by 2050. But more than polar bears and ice caps are at risk. Climate change will impact all life on our planet. To slow and alter the course of climate change, we must act now.

Join the Movement

Participating in Earth Hour is easy. Think of ways to reduce your energy use and live more sustainably every day. One person committed to reducing energy consumption can make a difference. Millions of us working together can change the world.

Install energy efficient appliances, car pool when possible, use canvas bags for shopping, replace energy-wasting light bulbs with new, energy-saving compact fluorescents and think of creative ways to trim carbon dioxide emissions at home, in your neighborhood, and in the workplace. <http://www.earthhour.org/>